Shera Broussard LaPoint is originally from Kaplan, LA. She is married to Dr. Paul LaPoint Sr. and they are the proud parents of 4 children and grandparents of 8. She accidentally became a genealogy and DNA enthusiast after joining Ancestry after the death of her grandfather in 2003. Her passion for genealogy grew in 2015 when she did an Ancestry DNA test for ethnicity purposes. She is active on social media with her Facebook group "Our Roots Genealogy & DNA Network". She is a professional genealogist, The Gene Hunter, LLC and a popular genealogical and DNA lecturer. She has been especially focused on helping adoptees and people of unknown parentage find their family. She has completed over 80 such adoptee cases after many families have spent a lifetime trying to figure them out. Inspired and substantiated by the recent success of an unsolved cold case "The Killing Fields" she was able to assist with; https://abcnews.go.com/US/texas-authorities-identify-victims-decades-killing-fieldsmurders/story?id=62408999 she learned that as a genetic genealogist you can take genealogy techniques to the next level. Shera is currently consulting on 3 active unidentified persons cases, has attended the Harris County Topics in Forensic Sciences Conference and has completed Excelsior College's online Genetic Genealogy curriculum. She was recently awarded the League City Texas Police Departments Chief's Coin of Excellence for Outstanding Performance for her genealogical assistance to Detective Recie Tisdale in the Donna Gonsoulin Prudhomme case.

She is a member of the Association of Professional Genealogists, National Genealogical Society, Louisiana Genealogical & Historical Society, Lafayette Genealogical Society, Central Louisiana Genealogical Society and International Society of Genetic Genealogists, Bunkie Chamber of Commerce and the Louisiana Corn Festival Pageant Co-Director. She is a past recipient of the Bunkie Rotary Club's Citizen of the Year award for her work with the youth in the community. She is also a member of many social media Genealogy and DNA Facebook groups. Shera enjoys speaking on the topics of genealogy, DNA and the use of DNA to solve Law Enforcement cases and has given many local lectures to genealogy groups, civic organizations and libraries. She is passionate about the success of Law Enforcements use of DNA to solve violent crimes. She is actively promoting the use of Genetic Genealogy in these cases and is a supporter of Gedmatch, FTDNA and The Institute for DNA Justice.