

**What issues affect the abilities of societies to attract quality presenters/presentations.**

- 11 Difficult to identify high quality speakers with knowledge of desired topic
- 10 Cost: Speakers fee, travel reimbursement, lodging
- 4 Difficulty of using/unreliability of virtual meeting resources
- 3 Problems/issues with the meeting location (in-person meetings)
- 2 Having a low or unknown number of participants
- 1 Speakers who are unfamiliar with/unwilling to use virtual meetings
- 1 Difficulty of selling virtual speakers items (books, pamphlets, etc)

**What steps can societies take to improve the quality of the presentations made at their meetings?**

- 6 Poll members for areas of interest, and for feedback on presentations
- 5 Choose speakers and topics that are of interest to society members
- 3 Pay more for speakers
- 3 Develop/mentor local presenters
- 2 Improve ability to stream events
- 2 Create a team to manage presentations
- 2 Provide guidelines for presenters
- 1 Partner with library or other society/societies
- 1 Utilize TxSGS recordings
- 1 Utilize free Familytreewebinars.com recordings
- 1 Link topics to current events (example: Woman's History Month)
- 1 Improve marketing
- 1 Reach out/consider non-members

**What steps can presenters take to help societies improve the quality of the presentations made at their meetings?**

- 2 Provide handouts in advance. Include key points and websites
- 1 Offer recorded presentations
- 1 Interact with audience to ensure that questions are known and addressed
- 1 Add humor to the presentation
- 1 Be knowledgeable on your topic

**What steps can the Texas State Genealogical Society take to help societies improve the quality of the presentations made at their meetings?**

- 4 Provide information about speakers, topics, and cost
- 4 Help societies network/interact with each other (share topic ideas)
- 3 Provide recorded presentations
- 1 Provide Speaker Expectations guidelines
- 1 Develop a better understanding of unique needs of partner societies and take steps to address them
- 1 Provide help incorporating virtual technology to enable streaming/remote presentations
- 1 Provide mentoring for speakers
- 1 Provide financial discounts for partner societies for speakers and/or recordings

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