

2021 TxSGS Family History Conference

30 ON-DEMAND RECORDINGS
BONUS RECORDINGS AND MORE!
10 PRESENTATIONS WITH Q&A BY SPEAKERS

Registration is open!

OCTOBER 1 - 2, 2021 Learn more at www.txsgs.org

SPONSORS

Description	Diamond \$2,500	Platinum \$1,000	Gold \$500	Silver \$250	Bronze \$150
Expo Hall - Open Sept 29 - Oct 5, 2021					
Expo Hall Virtual Booth	■	■	■	■	
Company profile including unlimited web links	■	■	■	■	
Logo	■	■	■	■	
Featured Product listings (subpages)	■	■	■	■	
Booth set up by sponsor or TxSGS at sponsor request	■	■	■	■	
TxSGS 2021 Conference Program					
FREE Registration to All-in-One Package (includes Digital Syllabus and access to TxSGS Live!)	4	3	2	1	
Session Sponsorship (On-Demand Session)	4 (up to 2 may be part of LIVE! day)	2 (On-Demand)	1 (On-Demand)		1
Bonus Video (not a Product Demo)	Option to provide 30-45 minute bonus videos	Option to provide 30-45 minute bonus videos			
Vendor Video	Vendor provides a 30-45 minute video re: their product or service	Vendor provides a 30-45 minute video re: their product or service			
Publicity					
Listing/Link on TxSGS Exhibitor Page	■	■	■	■	
Recognition during TxSGS Live! on October 1-2, 2021	Sponsor-provided slide to run during all breaks each day	Sponsor-provided slide to run during at least 3 breaks each day	Sponsor-provided slide to run during at least 2 breaks each day	Sponsor List	
Sponsor Promotion	Sponsor may provide a 60-second video	Sponsor may provide a 30-second video			
Advertising – Syllabus	1 page – IFC, IBC, OBC*	1 page, IFC or IBC*	Half page	Quarter page	Business Card
Recognition on “Thank You” page in Syllabus and on website	■	■	■	■	■
Advertising in <i>Stirpes</i>	1 page – IFC, IBC, OBC*	1 page, IFC or IBC*	Half page	Quarter page	Business Card
Additional Full-page advertisement in <i>Stirpes</i> (post-event)	1				
Attendee Engagement					
Participation in Passport program through Expo Hall for lead generation	■	■	■	■	
Logo Placement					
Logo on conference website and link to your website	■	■	■		
Logo on email communications	■	■			
Logo on the Virtual Event Platform Landing Page	■	■	■		
Logo in the conference syllabus	■	■	■		
Session sponsorship including logo on TxSGS Live! Session page	■				
Company description and logo in event syllabus	■	■	■		

1. May not include messaging containing qualitative or comparative language, pricing information, or other indications of savings or value associated with your company's products or services
2. Your production via webcasting service (e.g., Facebook Live) streamed through the NGS virtual event platform.
3. Giveaways will be drawn at random from registered attendees. Winner announcements will be broadcast during the event via on-screen notifications. All fulfillment the responsibility of the

Contact: conference@txsgs.org

Please put SPONSOR in the subject line.

*Inside Front Cover (IFC); Inside Back Cover (IBC); Outside Back Cover (OBC) - based on 1st come, first service and space availability in *Stirpes*