

Susan Ball - San...

James Hurst - Kendall Co

Tony Hanson - TxSGS + Da

TxSGS

Bill Buckner - TxSGS

Jenny Sharrer - West Houston...

John Vincent Wylie - Grand

t Houston

George Porterfield

Pete Jacobs = Arlington

Kerry Kelly - Montgomery

Humble Area

Harwell, Hal - Kendall County

Daniel Horowitz...

Ron Ware - West Houston

April 30, 2022

Karen Louise Liston - Austin

Laura Douglas - Denton

Pacquitta Laverents - West Ho...

Pam Walton - Humble Area

Liz Philip - West Houston



Agenda

- Programming Topic Trends
- April Meeting Lookback
 - Metrics
 - New Member Packets
 - Questionnaires for Presentations
- Characteristics of a “Good Presentation”
- Society Meeting Components – Survey Results
- Case Study: San Angelo Genealogical Society



UNLOCK



Your Past

November 4-5, 2022

2022 TxSGS Family History Conference

www.TxSGS.org

#txsgs

2022 Partner Society Webinar Series

- *Using Timelines to Focus Your Research*
 - Susan Ball
- *Researching Non-Hispanic Names with Hispanic Records*
 - Henrietta Martinez Christmas
- *The Final Event: Funeral Records*
 - Sue Kaufman
- *Surname Distribution Maps: A Valuable Tool for Genealogical Research*
 - Bernard Meisner
- *The Other Court in Texas – The District Court*
 - John A Sellers
- *Discover Genealogical Treasure Using Historic U.S. Maps*
 - Hannah Kubacak
 - Sponsored by the Waco-McLennan County Library as a “**bonus**” webinar



- Each Society has access to two webinars at no cost.
- Additional webinars can be purchased for \$20 (each)



Texas State Genealogical Society

Impacting genealogy in the Lone Star State since 1960.

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2022 Partner Society Webinars

TxSGS is extending virtual meeting support to our Partner Societies through May 2022! We are happy to assist your society with holding general monthly meetings as well as guide your society in hosting virtual meetings on your own.

We are also providing five new webinars for use by Partner Societies in the 2022 Partner Society Webinar Program. Each Partner Society may use one program free during 2022; the fee for each additional program is \$20 per program. (See **Process for Paying Online** below for details.) In addition, we are pleased to offer a sixth webinar by Hannah Kubacak that is sponsored by the Waco-McLennan County Library.

Member Log-in

If you are a TxSGS member, [access your member account now](#).

Join Now

You can join TxSGS or renew your membership online or by mail. Visit our [Membership page](#) for additional details.

Search Our Website

<https://www.txsgs.org/partner-society-resources/2022-partner-society-webinars/>



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TxSGS Helps Partner Society Members by Offering Virtual Meeting Resource

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[Join Now](#)

You can join TxSGS or renew your membership online or by mail. Visit our [Membership page](#) for additional details.

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Search ...

[Upcoming Events](#)

Ending May 2022



<https://www.txsgs.org/txsgs-helps-partner-society-members-by-offering-virtual-meeting-resource/>

<https://tinyurl.com/PSvirtualmeeting2022>

2022 TxSGS Meeting Assistance Request

TxSGS Partner Societies can use this form to request a Webinar or to initiate a scheduling request for a Zoom or GoToMeeting session hosted by a TxSGS volunteer. Please submit a separate request for each meeting.

We will host virtual general meetings or board meetings for organizations that are current members of the Texas State Genealogical Society. This service is NOT available for live, face-to-face meetings; for hybrid meetings with virtual and face-to-face participants; or fee-based seminars.

membership@txsgs.org [Switch account](#)



* Required



LONE

STAR

Family Trails



Texas State Genealogical Society

PODCAST

The Texas Collection and University Archives at Baylor University.

Host: **Ron Barnett**

Guest: **Amie Oliver** - Interim Director of the Texas Collection and an assistant librarian

This episode features the Texas Collection and University Archives at Baylor University in Waco. Celebrating their 100th anniversary in 2023, this large privately held collection is used by historians, filmmakers, journalists, students, and genealogists from across the world.

Programming Topic Trends



Where Do I Go to look at ideas?

- NGS Conferences (this year in Sacramento California)
- ConferenceKeepers
 - <https://conferencekeeper.org/calendar/>
- Ohio, North Carolina or South California annual conferences
 - <https://www.ogsconference.org/>
 - <https://www.ncgenealogy.org/event/ncgs-2021-virtual-conference/>
 - <https://genealogyjamboree.com/>
- Legacy Tree Webinars
- SLIG, GRIP, IGHR and TIGR conference topics and speakers
- FamilySearch monthly webinars
 - https://www.familysearch.org/wiki/en/Family_History_Library_Classes_and_Webinars

Trends – (in no specific order)

TOPIC	2021	2022	SPECIAL NOTES
DNA	Y	Y	Cluster Genealogy
Ethnic Trends	Y	Y	
• German	Y	Y	
• Irish	Y	Y	
• Scottish	Y	Y	
• English	Y	Y	
• Hispanic	Y	Y	
• Jewish		Y	
• Greek		Y	
• Arab American		Y	
• Chinese		Y	
• Asian American		Y	FILIPINO/JAPANESE
• Scandinavian		Y	

Trends – (in no specific order)

TOPIC	2021	2022	SPECIAL NOTES
Records and Resources	Y		
• Cemetery	Y	Y	SPECIFICALLY TOMBSTONES
• Church	Y	Y	
• Military	Y		PENSIONS/CONFEDERACY
• City Directories	Y		
• Immigration/Naturalization	Y	Y	
• Yearbooks	Y		
• County Histories	Y		
• Newspapers	Y	Y	
• Funeral Home Records	Y	Y	
• Census	Y	Y	A LOT OF 1950 CENSUS
• Deeds	Y		
• Probates/Wills	Y	Y	
• Taxes	Y		
• Death Records		Y	
• Dawes Rolls		Y	

Trends - in no specific order

TOPICS	2021	2022	SPECIAL NOTES
African-American Research	Y	Y	FOCUS ON SLAVERY AND FREEDMAN'S BUREAU RECORDS
Maps	Y	Y	
Writing/Storytelling	Y	Y	FOCUS ON CLARITY
Photos	Y	Y	
American Indian Research	Y	Y	COMBO OF DNA/RECORDS
Repositories (NARA/Courthouses)	Y	Y	
Organizing/Productivity	Y	Y	
Using the Big Three (FAMILYSEARCH, ANCESTRY, MY HERITAGE)	Y	Y	
Online Searching	Y	Y	

Trends – in no specific order

TOPICS	2021	2022	SPECIAL NOTES
Social History (Social Trends) <ul style="list-style-type: none"> County Histories Saloons/Bootleggers 	Y Y	Y	Many fewer presentations on Social History
Methodology <ul style="list-style-type: none"> Research GPS Brick Walls FAN Club Women's Maiden Name Writing A Proof Statement/Argument Document Analysis Conflicting Evidence 	Y Y Y Y Y Y Y	Y Y Y Y Y Y	<p>"Thinking vs. Collecting"</p> <p>"Women's Records"</p>
Lineage Societies	Y	Y	Focus on Applications

- US by region
 - Eastern
 - Western
 - Southern
 - Northern
 - Midwestern
- Suffragists
- House/Home Genealogy
- Data visualization
- Occupations
- Non-traditional Families
- Adoption Research
- Government Gazettes
- 1921 UK Census
- Scrapbooks
- Surname Distribution
- Ethics & Genealogy
- A is for Almanac
- Finding Aids

Trends – in no specific order (Newbies)

My Takeaways

- Names of programs are more creative – often tough to tell what is being offered
- Very representative of where NGS is being held or the region in which the content is delivered
- Why are we not talking about the tough questions when our family does not look “normal?”
- Lack of historical context
- Must figure out who your audience is (beginner, intermediate, professional)
 - Most of our members don’t “look” for programs

Metrics How is it Working?

Helps you to define where you are

Helps you to define where you want to go

Becomes part of marketing

Helps those that are new know about your organization

Keys to Success - Reminder

- Broad consensus on priority/priorities
- Identified “Champion”
- Intelligent analysis
- Well defined measurement process
- Informed decisions
- Meaningful action
- Follow up



Former Member Questionnaire

Dallas Genealogical Society

Please Help Us Improve!

It is important to us to understand why some members don't renew.

In a few words, please tell us why you have chosen to not renew your membership.

Long answer text

We hate to see you go: is there anything we can do to keep you as a member?

Long answer text

New Member Packets

- Note from president (letter or card stock) welcoming them to the chapter
- Listing of Board members and how to contact them
- Current newsletter
- Flyer that discusses Facebook (if you chapter has one, and how to become a member and what is on FB)
- Calendar listing of upcoming meetings and speakers
- SIG listing (if you have them)
- Projects that the chapter is working on
- Sample publication (if the membership produces something)
- Brochure - if you have one



Dear [REDACTED]

Thank you for becoming a member of the Dallas Genealogical Society! To complete the process please setup your access to our online membership resources by clicking on the URL listed below and entering your email address:

<https://dgs.app.neoncrm.com/np/clients/dgs/requestPassword.jsp>

Your membership helps support the many activities of our society:

- View our [Calendar of Events](#) and join us an upcoming event!
- Our monthly [General Meetings](#) consist of a short business meeting followed by an informative and entertaining presentation. Meetings are usually held at 11:00 am CST on the 1st Saturday of each month (September through May).
 - See [Information and Recordings](#) from **past meetings**
- We sponsor several [Interest Groups](#). Participating in their [Meetings](#) is a great way to expand your knowledge and meet other enthusiastic family researchers.
- As a member you will receive a registration discount for our [Seminars](#) (3 each year) featuring nationally known speakers on a variety of topics.
- Our [Award-Winning Website](#) provides access to current information about the society and a large collection of **Records** and **Publications**.
- You will receive a copy of our [Newsletter](#) (published 10 times a year) via email.

Details about your membership:

- Your payment of \$35.00 was received on 04/20/2022.
- You joined as a Standard: individual.
- Your membership Renewal Date is 04/30/2023.
- You can access information about your account from our website by selecting [Account Manager](#) from the **Membership** tab.

Questions or comments? Please contact us at info@dallasgenealogy.org or 866-968-2347.

I look forward to seeing you at an upcoming event!

Sincerely,
Jim Thornhill - President

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Add some more fun!

- Then if they are a beginner genealogist, some chapters also provide blank pedigree chart, blank family chart, links to websites.
- Also consider adding a pack of M&M's with instructions -
 - For example - stuck with a brick wall - eat a red M&M
 - Successful Search? - eat a blue M&M, etc.

Questionnaires for Presentations

Made decision to use a 3-question feedback form:

- Did the presentation keep you engaged and offer you something that you didn't know before?
- What is the one thing you learned that can become part of your genealogical research?
- Would you like to hear this speaker again on another topic?

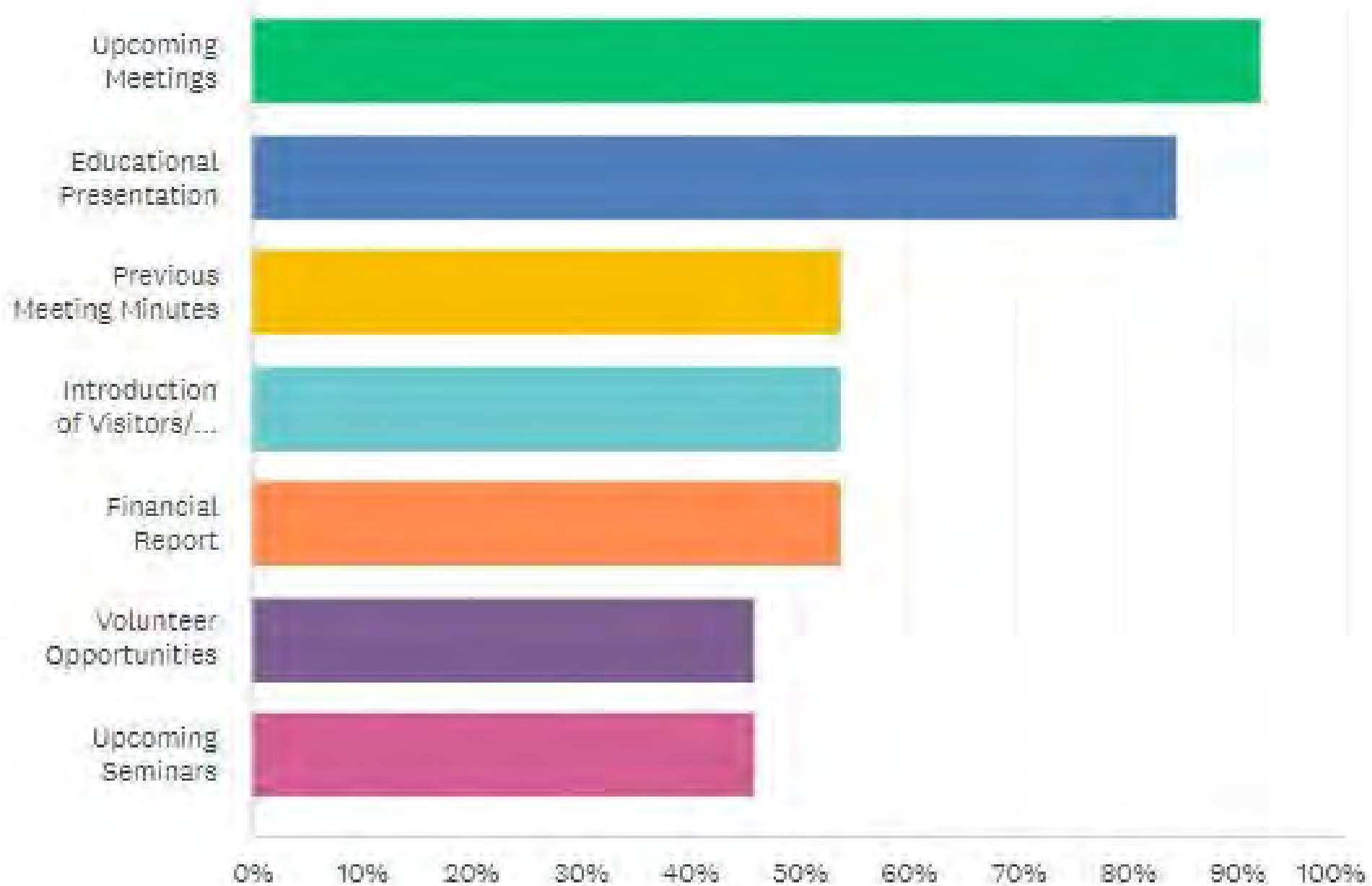
Characteristics of a “Good Presentation”?

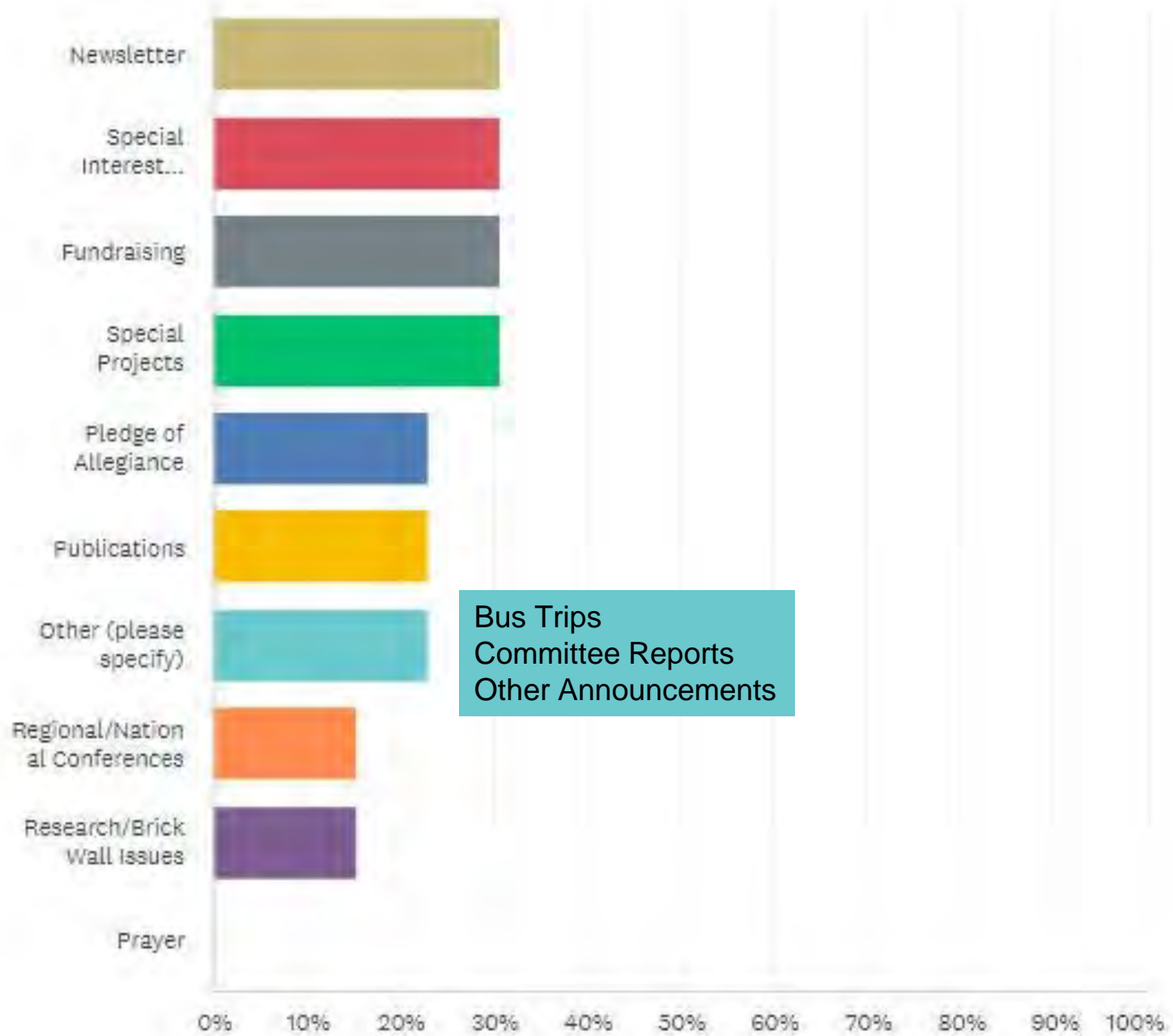
Let’s talk about what
make a “good
presentation?”

- Is it the speaker?
- The content?
- The engagement?
- Meets or exceeds expectations?
- The timing?
- Others?

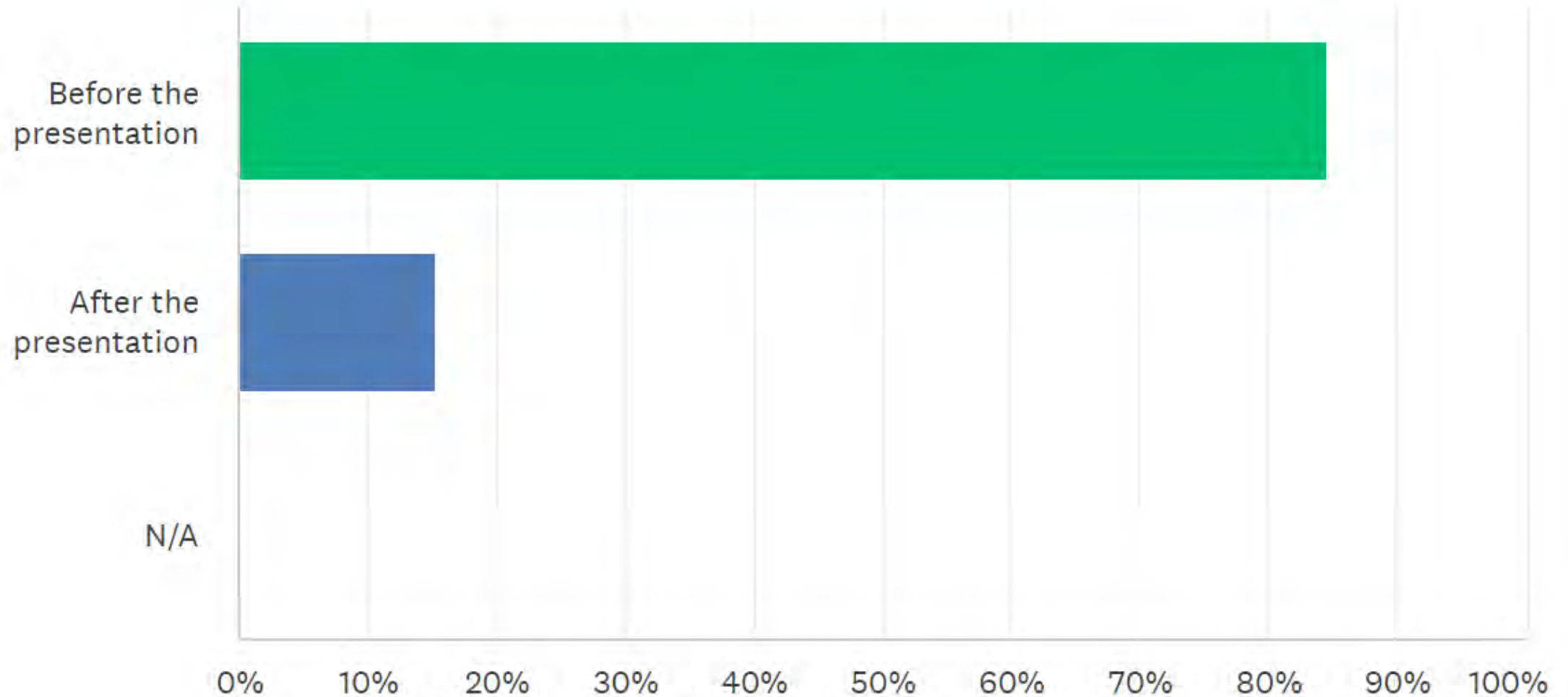
Society Meeting Components

Survey Results

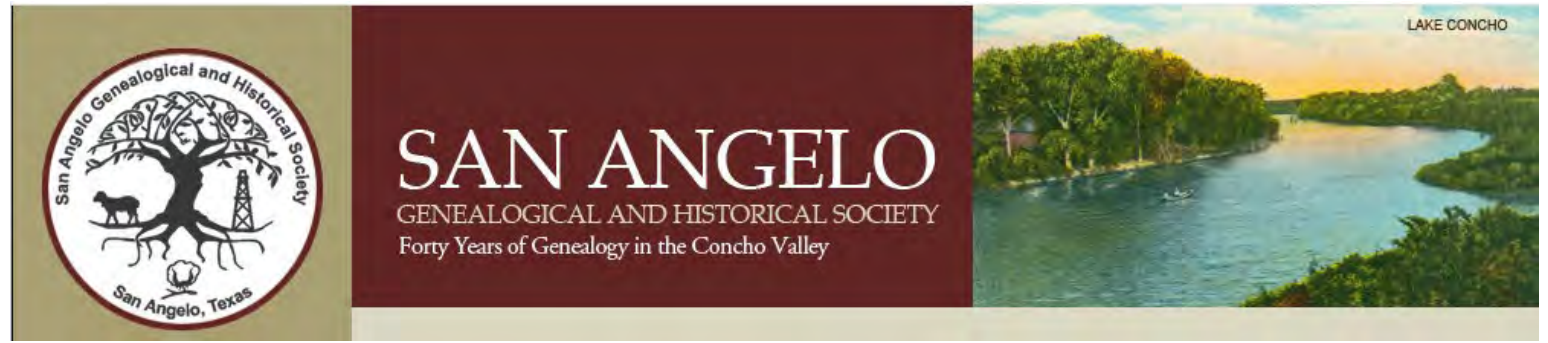




When do you conduct the business meeting?



Case Study



Susan Ball - President

**Future
Forums**





Future Forums: July 23

Models for Organization

This session will focus on Genealogical Society Board Structures.

Things have changed (a lot!) since most of our Societies were established, yet most of us are still operating with organization structures rooted in the past. It is time to consider doing things differently.



Future Forums: **September 24**

Winning Journal Strategy

The San Angelo Genealogical and Historical Society and their members have won numerous awards in multiple categories in recent TxSGS awards competitions.

San Angelo Genealogical and Historical Society president Susan Ball will provide an overview of how her society nurtured a winning strategy for their members.



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2022 TxSGS Family History Conference

Society Forums

Society Leadership Forum:
Developing & Using Metrics for
Your Society

2021 Conference Policies

Society Leadership Forum:
September 2021

Event Calendar

TxSGS Genealogical Society Forum:
(Re)Launching Your Society

TxSGS Genealogical Society Forum

Texas Institute of Genealogical
Research

Genealogical Society Leadership
Forum

Member Log-in

If you are a TSGS member, access
your member profile now.

Join Now

You can join TSGS as either your
membership online or by mail. Visit
our [membership page](#) for additional
details.

Latest TxSGS News



[Heritage Opportunity for TSGS Members and Friends](#)

Posted January 11, 2022

Happy New Year! 2022 has begun, and with it the opportunity for a fresh start tackling

those brick walls in your family history research. We've got just the thing to help you meet




your genealogy goals for the new year. An exclusive 50% discount for TSGS members and friends only.



off the ultimate family history... [Read more](#)

1 comment

<https://www.txsgs.org/> -> Conference/Events -> Society Forums

TxSGS District Representatives

District A		<i>OPEN</i>
District B		<i>OPEN</i>
District C		Emily Richardson
District D		<i>OPEN</i>
District E		Tim de la Vega
District F		Pete Jacobs
District G		Tony Hanson
District H		Bill Buckner
District I		Paula Perkins
District J		Tina McGuffin

District K		Kris <u>Richins</u>
District L		Randy Whited
District M		<i>OPEN</i>
District N		Fran Ellsworth
District O		Linda Reynolds
District P		Barbara J. Froebel
District Q		<i>OPEN</i>
District R		Susan Kaufman
District S		Mary O. Torres
District Z		John Wylie

Thank You for participating!



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April 30, 2022