

**VIRTUAL!**

# Exhibitor / Sponsor Prospectus

**Texas State Genealogical Society**

## 2025 FAMILY HISTORY CONFERENCE

*"Discovering Family Roots"*



*Virtual*

**7-8 NOVEMBER  
2025**



## **TxSGS LIVE 2025**

**10 PRESENTATIONS WITH Q&A BY SPEAKERS**

**ON-DEMAND RECORDINGS**

**BONUS RECORDINGS AND MORE!**

Access to all recordings available following the event

**#TxSGS2025**

**[www.TxSGS.org](http://www.TxSGS.org)**

# Become an Exhibitor or Sponsor

The 2025 TxSGS Family History Conference, *Deep in the Heart: Discovering Your Family Roots*, is a fully virtual conference for genealogists and family historians of all levels. Put your brand in front of more than 300 genealogy-focused registrants and Virtual Expo Hall attendees at this year's event.

TxSGS will host ***TxSGS Live!*** online on Friday and Saturday, November 7-8, featuring live Q&A with ten well-known speakers. These sessions will be recorded and combined with pre-recorded On-Demand sessions and several Bonus sessions that will be accessible to registrants through February 6, 2026. The Virtual Expo Hall will be open to attendees October 28, 2025, through February 6, 2026.

There are many ways to engage attendees at the 2025 TxSGS Family History Conference. Make valuable one-on-one connections; generate leads; meet attendees in your booth. Add a video, website links, downloadable handouts, and more to promote your products and services. Run a live exhibitor showcase from your virtual booth, too, if you like. Join the conference community for discussions, meet-ups, demonstrations, and more.

We invite you to join us as a sponsor or exhibitor at this virtual event using the Whova platform. See the following pages for pricing and benefits of exhibits and sponsor levels.

## Booth Details

All sponsors and exhibitors receive a virtual expo hall booth. You will be given direct access to customize your virtual booth for maximum audience engagement. Possible features include:

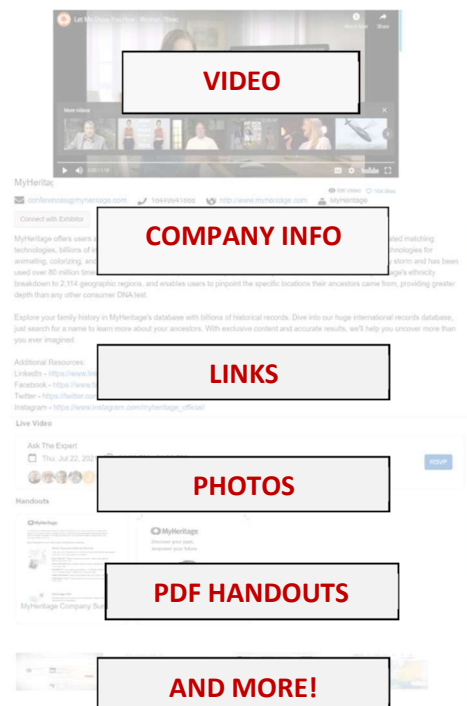
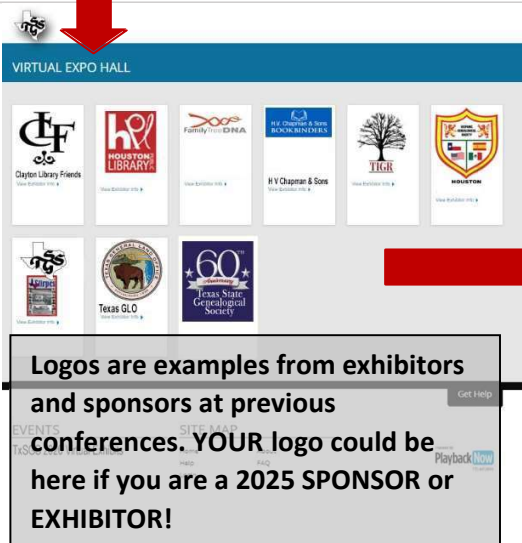
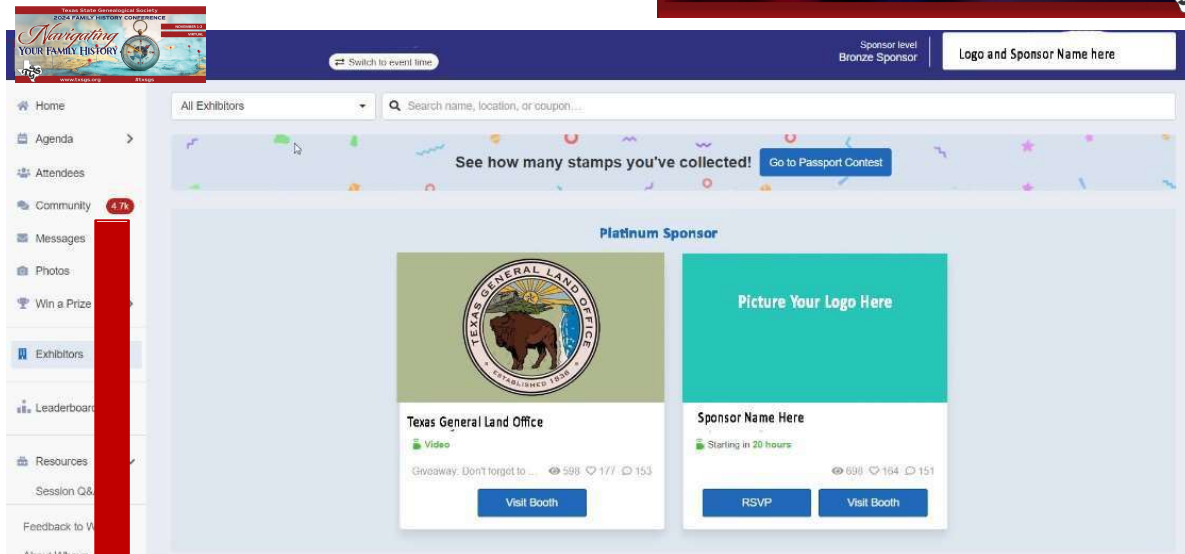
- Build an interactive showcase for attendees.
- Upload a product video featuring an overview of your product or company.
- Conduct a showcase for attendees through embedded livestreamed demonstrations or panels.
- Feature brochures and product photos.
- Schedule meet-ups with prospects and others interested in learning more about your organization, products, and services.
- Offer a visual booth preview in a gallery layout.

Participate in the Passport Contest or other engagement activities designed to encourage virtual booth traffic and help you develop leads

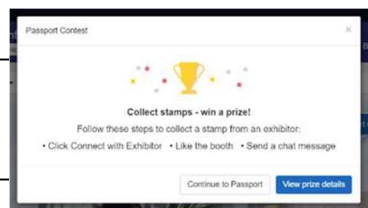
Contact *Exhibitor/Sponsor Committee*  
*2025 TxSGS Family History Conference*

[expohall@txsgs.org](mailto:expohall@txsgs.org). Please use EXHIBITOR or SPONSOR in your subject line.

# EXHIBITORS



**PASSPORT and other programs promote engagement!**



|                    | 2025 Exhibit Space Price |
|--------------------|--------------------------|
| Partner Society    | \$ 75.00                 |
| Non-Member Society | \$100.00                 |
| Commercial Vendor  | \$125.00                 |

Contact: [expohall@txsgs.org](mailto:expohall@txsgs.org)

Include EXHIBITS in subject line.

*\* Only available to TxSGS Partner Societies in good standing with current active membership.*

Contact us at [expohall@txsgs.org](mailto:expohall@txsgs.org)

# Sponsorship Opportunities \*\*

Engage with genealogy enthusiasts from all over the country. All levels feature a Virtual Expo Hall booth created in Whova, which includes:

- Company logo, company profile, link to website, and company description.
- The Passport Program, which encourages attendees to visit your booth.
- Your company name on the “Thank You” page in the Conference Syllabus and on our website.

Details about additional benefits for each level are listed below.

| DESCRIPTION   | PLATINUM<br>\$2,500 | DIAMOND<br>\$1,000 | GOLD<br>\$500 | SILVER<br>\$300 | BRONZE<br>\$200 |
|---|---------------------|--------------------|---------------|-----------------|-----------------|
| Logo, company description, and link on conference website and in conference syllabus                        | ■                   | ■                  | ■             | ■               | ■               |
| Advertisement in conference syllabus  | Full page           | Full page          | Half page     | Quarter page    | Business Card   |
| Advertisement in <i>Stirpes</i> (once during next 12 months following conference)                           | Full page           | Full page          | Half page     | Quarter page    |                 |
| Sponsorship of On-Demand sessions (selected by Sponsor from list of topics and speakers)                    | 3                   | 2                  | 1             |                 |                 |
| Conference registrant list email  | 2x use              | 1x use             |               |                 |                 |
| Virtual Exhibit Booth (See Exhibitors page)   | ■                   | ■                  | ■             | ■               | ■               |
| 30 minute product video as part of Bonus recordings *   | ■                   | ■                  |               |                 |                 |
| <b>TxSGS Live!</b> Registration   | 3                   | 2                  | 1             | 1               |                 |
| TxSGS All Access Registration   | 2                   | 1                  | 1             |                 |                 |
| 60 second promotional video to be played during breaks and on website                                       | ■                   | ■                  |               |                 |                 |
| PowerPoint Slide included in promotional materials on website available during breaks on <b>TxSGS Live!</b> | ■                   | ■                  | ■             |                 |                 |

\*May not include messaging containing qualitative or comparative language, pricing information, or other indications of savings or value associated with your company's products or services.

\*\* Registration, payment, and materials must be received by September 15, 2025, to insure participation in these activities.

Please Note: As more details become available, we will continue to update you. If you have any questions, please feel free to reach out to: [expohall@txsgs.org](mailto:expohall@txsgs.org).