

2026 TxSGS Family History Conference



Hybrid Event

The Riley Center • Fort Worth, Texas • Virtual via Zoom

10 Presentations In-Person and Livestreamed

20+ On-Demand Recordings | Bonus Recordings

#TxSGS2026 • www.TxSGS.org

2026 Sponsor
and Exhibitor
Prospectus



Texas State Genealogical Society

Impacting genealogy in the Lone Star State since 1960.

Become a Sponsor or Exhibitor

The 2026 TxSGS Family History Conference, *A Journey of Discovery*, brings genealogists, family historians and researchers together at the Riley Center in Fort Worth on November 6-7, 2026, while extending that experience to attendees joining us online from across the country.

Every family history journey depends on discovery – records, repositories, technology, education, and the organization that help researchers move forward. Vendors, societies, libraries, archives, and service providers are not simply part of the conference experience, they are part of the discovery itself.

As a sponsor or exhibitor, your organization plays an important role in that journey.

The 2026 conference combines the energy of in-person interaction with the expanded reach of virtual engagement, creating opportunities to connect with attendees before, during, and beyond the event itself. Whether participants walk the halls of the Riley Center or explore resources online, your presence helps guide and support their research experience.

We invite you to join us on this genealogical journey!

Sponsors and Exhibitors – In the Heart of the Activity

The 2026 conference brings attendees and exhibitors together in person for the first time in years – and the Riley Center’s open hallway design places exhibitors directly in the center of conference activity, not hidden away in a separate room.

Every attendee passes through the exhibit area throughout the day. Every session break becomes an opportunity to connect, demonstrate, answer questions, and build relationships with active family historians and genealogy researchers. Exhibit opportunities include:

- In-person exhibit space throughout the conference
- Visibility in the online sponsor/exhibitor hub
- Organization profile and links
- Video and downloadable materials
- Conference-wide recognition opportunities
- Expanded hybrid audience reach

Whether attendees join us in person in Fort Worth or virtually via Zoom, sponsors and exhibitors remain part of the conference experience.

Become a Sponsor

Sponsorship Opportunities



Engage with genealogy enthusiasts from all over the country. All levels feature an in-person exhibit table and a virtual booth on the TxSGS “Hub”, which includes your company logo, company profile, link to your website, and company description. Your company name will appear on the “Thank You” page in the Conference Syllabus and on our website.

PLATINUM — \$2,500

Achieve the highest level of visibility at the 2026 TxSGS Family History Conference and online in the 2026 TxSGS Discovery Hub.

DIAMOND — \$1,000

Make a powerful impression on attendees both in the room and online in the 2026 TxSGS Discovery Hub

GOLD — \$500

Connect with genealogy enthusiasts face-to-face and online at a great value.

SILVER — \$300

Reach a targeted audience of dedicated genealogists at an accessible price point.

BRONZE — \$200

Put your brand in front of genealogy enthusiasts with an entry-level sponsorship that still delivers real value.

Sponsorship Benefits at a Glance

Details about additional benefits for each level are listed below.

Benefit	PLATINUM \$2,500	DIAMOND \$1,000	GOLD \$500	SILVER \$300	BRONZE \$200
In-Person Presence					
In-person exhibit table (10')	Up to 3	Up to 2	1	1	1
Provide Intermission video spot (60 sec)	✓	✓	—	—	—
Complimentary Conference registrations	3	2	1	1	1
Virtual Presence – DISCOVERY HUB (accessible through Feb 2027)	✓	✓	✓	✓	✓
30-min bonus session (sponsor-produced content)*	✓	✓	—	—	—
On-Demand session sponsorships	3	2	1	—	—
Print & Digital Recognition					
Logo + description on conference website	✓	✓	✓	✓	✓
Ad in conference syllabus	Full page	Full page	Half page	Qtr page	Bus. card
Ad in <i>Stirpes</i> (within 12 months post-event)	Full page	Full page	Half page	Qtr page	—
PowerPoint slide in on-site/online break rotation**	✓	✓	✓	✓	—
“Thank You” listing in syllabus & website	✓	✓	✓	✓	✓

* Bonus sessions may not include qualitative or comparative language, pricing information, or other indications of savings or value associated with your company’s products or services.

** Registration, payment, and materials must be received by September 1, 2026, to ensure participation in all activities.

Please note: As more details become available, we will continue to update you. If you have any questions, please reach out to conference@txsgs.org.

2026 TxSGS Discovery Hub



The 2026 TxSGS Discovery Hub is an exclusive online resource designed to connect conference attendees with the organizations, companies, and services that support family history research. Available to all registered attendees before, during, and after the conference, the Discovery Hub provides convenient access to exhibitor information, special offers, product demonstrations, educational resources, and direct links to participating sponsors and exhibitors. Whether attendees are seeking new research tools, educational opportunities, technology solutions, or genealogy-related services, the Discovery Hub serves as a central destination for discovering valuable resources and building connections beyond the conference sessions.

Become an Exhibitor

Not ready to sponsor but still want to participate? Reserve an exhibit space and put your organization in front of more than 150 genealogy enthusiasts. Exhibitors receive a link to their website from the 2026 TxSGS Discovery Hub, which includes your company logo, company profile, and your company description. The virtual booth remains open through February 2027.

2026 Exhibit Space Pricing

Exhibitor Type	2026 Price (includes one 10' table Additional tables \$10; maximum 3 tables)
Partner Society*	\$ 50.00
Non-Member Society	\$100.00
Commercial Vendor	\$150.00

** Only available to TxSGS Partner Societies in good standing with current active membership.*



For more information, visit our website at: www.txsgs.org/2026-sponsor-prospectus/

Contact: conference@txsgs.org — Include SPONSOR or EXHIBITS in the subject line.

Policies & Contact

Payment of Fees

Sponsors and exhibitors must make required payments for any engagement opportunities within 21 days of purchase, but no later than September 1, 2026. Sponsors and Exhibitors will not be publicized until payment is received by TxSGS. If payment is not received by September 1, 2026, TxSGS reserves the right to cancel your space.

Cancellation & Refund Policy

All sponsorship agreements are final. All requests for exhibit cancellation must be made in writing and shall become effective upon receipt by TxSGS. If written notice of cancellation is received by TxSGS after an order is submitted but before September 1, 2026, TxSGS shall be owed a cancellation fee equal to 50% of the total

exhibit/engagement fee plus a \$25 processing fee. If written notice of cancellation is received by TxSGS on or after September 1, 2026, TxSGS shall retain or shall be owed a cancellation fee equal to 100% of the total exhibit/engagement fee. The above cancellation fee terms shall apply regardless of the execution date of an order or signed contract, and regardless of any re-sale of exhibit space/engagement canceled by the Sponsor or Exhibitor.

Contact

Exhibitor/Sponsor Committee
2026 TxSGS Family History Conference
conference@txsgs.org — Please use EXHIBITOR or SPONSOR in your subject line.